

ULIMWENGU VENTURES LIMITED

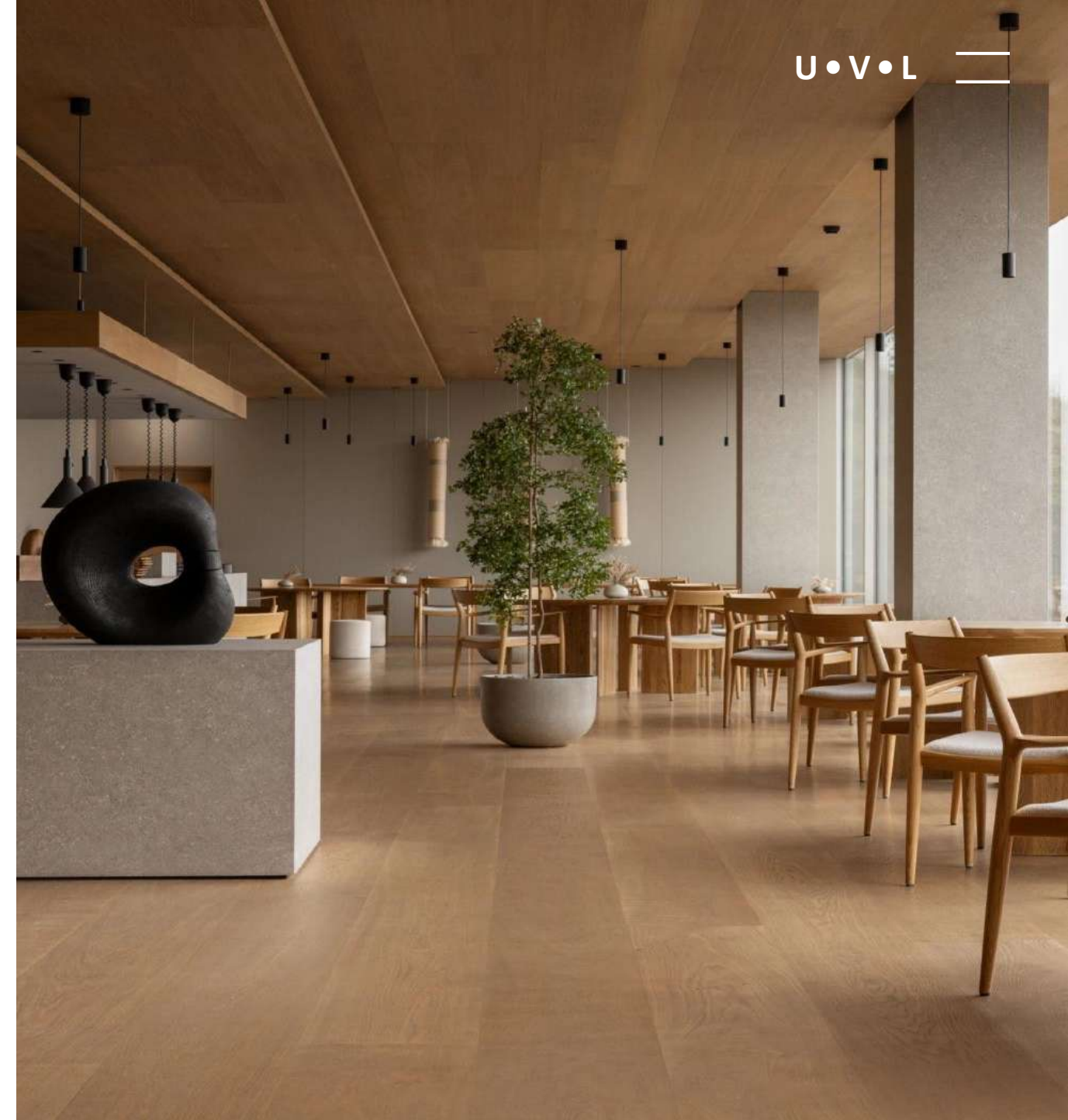
COMPANY PROFILE 2025

- ✓ Trust
- ✓ Innovation
- ✓ Sustainability
- ✓ Quality

“LEADING THE FUTURE OF LUXURY TOURISM & SUSTAINABLE INVESTMENT IN TANZANIA”

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“ULIMWENGU VENTURES LIMITED” is a legally incorporated Tanzanian company specializing in premium travel services, strategic investment solutions, and luxury hospitality development projects. With a strong focus on global partnerships and sustainable practices, the company is committed to enhancing Tanzania’s tourism sector while delivering value-driven investment opportunities.

COMPANY OVERVIEW,

Company Name:
ULIMWENGU VENTURES LIMITED

Registration No.:
177261823

Date of Incorporation:
20th August 2024

Incorporated Under:
Companies Act, 2002 (Tanzania)

Head Office:
Dar es Salaam, Tanzania

Nature of Business:
Travel & Tourism | Strategic Investment | Luxury Hospitality Development

VISION & MISSION

01 VISION

"To be the leading force in transforming Tanzania's tourism industry through luxury hospitality, sustainable investment, and global partnerships."

02 MISSION

"To deliver world-class hotel development and premium travel services through strategic partnerships, innovation, and a commitment to environmental and social responsibility."



CORE VALUES

1. Trust
2. Innovation
3. Sustainability
4. Quality



We operate with integrity, transparency, and accountability in all business activities.



We adopt modern solutions to enhance hospitality development and travel services.



We prioritize eco-friendly practices and community engagement in every project.



We maintain world-class standards to deliver premium experiences to clients and partners.



WHAT WE DO (CORE SERVICES)

01

Travel Solutions

- Customized safari and luxury travel packages for Asian and global travelers.
- Strong partnerships with leading travel agencies to ensure premium guest experiences.
- Providing integrated services connecting travel and hospitality seamlessly.

02

Investment Advisory

Providing strategic investment opportunities in Tanzania's tourism sector, ensuring sustainable returns for local and international partners.

03

Hospitality Development

- Designing and developing world-class hotels and resorts in Tanzania's prime tourism destinations.
- Ensuring sustainable construction practices aligned with national tourism goals.
- Partnering with global hotel management brands for operational excellence.



STRATEGIC PARTNERSHIPS

1. Leading Asian Travel Agency Partnership

- Exclusive collaboration with China's largest travel agency.
- Ensures strong inbound tourism flow from Asia.
- Focused on premium travelers and group packages.

2. Global Hotel Management Collaboration

- Partnerships under development with renowned international hotel brands.
- Operational excellence and world-class guest experience guaranteed.

3. Government & Regulatory Alignment

- Active engagement with Tanzania National Parks (TANAPA) and Tourism Authorities.
- Compliance with national tourism strategies and investment policies.



Project Overview

- **Project Name:** Serengeti Luxury Hotel Development
- **Location:** Western Serengeti National Park, Musabi East
- **Land Allocation:** Confirmed by Tanzania National Parks (TANAPA)
- **GPS Coordinates:** 36M 0672300 UTM 9738242
- **Capacity:** 200 Rooms (International 4–5 Star Standard)
- **Target Market:** High-net-worth travelers from China, Asia, and Europe
- **Operation Model:** Managed by a globally recognized hotel brand

FLAGSHIP PROJECT

Key Highlights

- Strategically located in Tanzania's top tourism hub
- TANAPA-approved land allocation
- Designed with sustainability & eco-friendly construction principles

COMPLIANCE & GOVERNANCE

Legal Compliance

- Incorporated under the Companies Act, 2002 (Tanzania)
- Registered with BRELA (Business Registrations and Licensing Agency)
- Alignment with Tanzania Investment Centre (TIC) regulations
- Full compliance with tourism and environmental laws

Governance Structure

- Transparent management and strong internal controls
- Anti-corruption and accountability policies
- ESG monitoring and risk management frameworks

Government Engagement

- Active cooperation with TANAPA for land and environmental approvals
- Partnership with the Ministry of Natural Resources and Tourism
- Regulatory compliance for sustainable tourism development



ESG COMMITMENT

Environmental

- Adoption of eco-friendly construction practices in all hospitality projects
- Integration of renewable energy solutions (solar, energy-efficient systems)
- Compliance with Environmental Impact Assessment (EIA) and TANAPA guidelines
- Wildlife conservation programs to preserve Serengeti biodiversity

Social

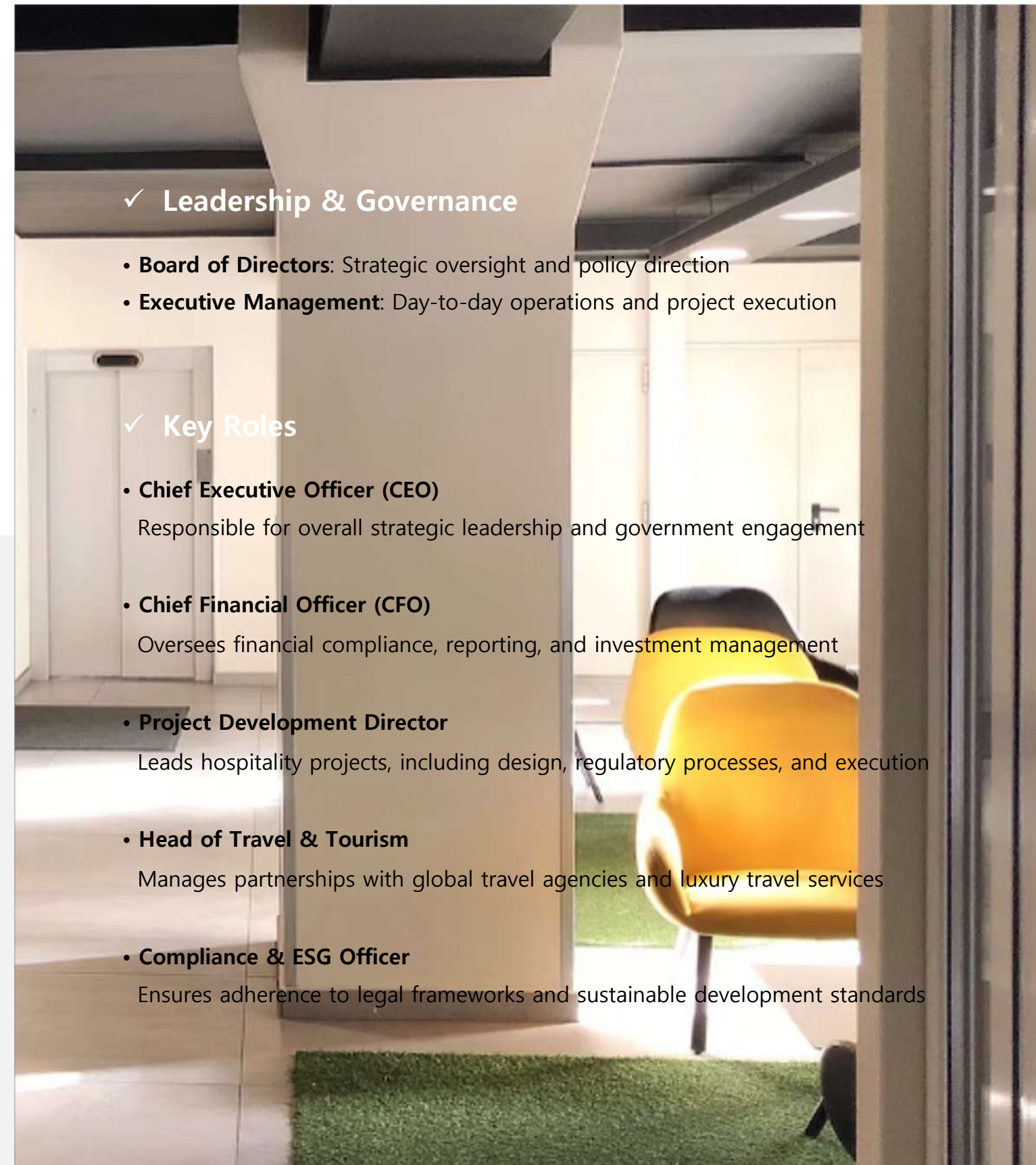
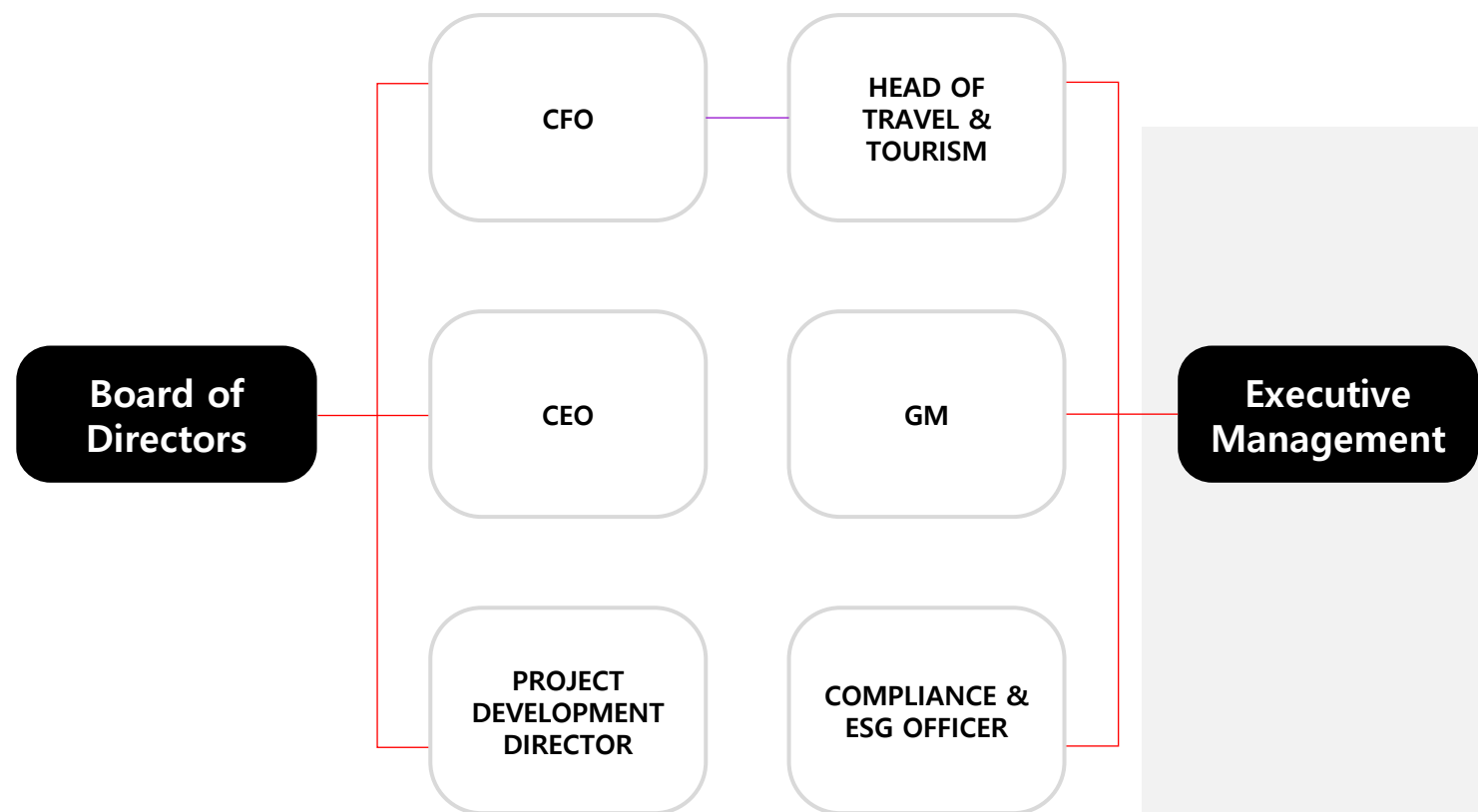
- Prioritizing local employment and skills development programs
- Community engagement initiatives, including education and healthcare support
- Promotion of inclusive tourism to benefit local economies

Governance

- Transparent reporting and anti-corruption policies
- Alignment with Tanzania's regulatory framework and global governance standards
- Continuous ESG monitoring and compliance audits



ORGANIZATIONAL STRUCTURE



✓ Leadership & Governance

- **Board of Directors:** Strategic oversight and policy direction
- **Executive Management:** Day-to-day operations and project execution

✓ Key Roles

- **Chief Executive Officer (CEO)**
Responsible for overall strategic leadership and government engagement
- **Chief Financial Officer (CFO)**
Oversees financial compliance, reporting, and investment management
- **Project Development Director**
Leads hospitality projects, including design, regulatory processes, and execution
- **Head of Travel & Tourism**
Manages partnerships with global travel agencies and luxury travel services
- **Compliance & ESG Officer**
Ensures adherence to legal frameworks and sustainable development standards



Contact INFORMATION

ULIMWENGU VENTURES LIMITED

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